



BARRY FRIEDMAN PRESENTS...

SHOWBIZ BLUEPRINT

MASTER THE BUSINESS OF SHOW BUSINESS

PLATINUM CLUB

PREMIUM CONTENT ~ UNLIMITED CONSULTING ~ WHITEBOARD SESSIONS





Platinum Podcast Episode 22a

90-Day Money Game
Connect and Invite – Deep Dive

90-Day Money Game

- Was called out for not making these “entertainer focused enough”
- I stand by any of these questions for a given familiarity level – and I’m calling you to rise up!
- And I can give more suggestions that are 100% entertainer friendly
- And know that additional chapters of your life await – we prep for that, too!



Connect Starters – You Pick the Level

- What have you seen work well at your group meetings?
- What are you doing to keep your meetings engaging?
- Have you attended a meeting that included live entertainment? What was it?
- Have you noticed a reduction in focus at your meetings?
- How might your group benefit from customized, interactive entertainment?



Connect Starters – You Pick the Level

- What's keeping your conference from greatness?
- What would make your meeting an annual highlight for you and your attendees?
- Do you regularly use entertainment at your meetings?
- How do you typically kick off your first general session?
- What would you like your attendees to feel before, during, and after your event?



Connect Starters – You Pick the Level

- How would you rate engagement at your event?
- How would you rate attendee satisfaction at your last meeting?
- What part of your event would you redesign if you could?
- Do your VIPs get the public recognition they deserve?
- Are your attendees sitting through the agenda without an amazement break?



Connect Starters – You Pick the Level

- Let's pretend this year's meeting could be the best ever... what would need to change?
- Specifically, what on your agenda turns your stomach?
- Let's imagine 10x the impact at your next meeting
- Ask me any question about increasing engagement...
- What would it mean to bring real magic to your next event?



Connect Starters – You Pick the Level

- Who deserves special recognition at this year's event?
- What surprises are planned for this year's attendees?
- Would you be up for surprising your attendees?
- Would you like your meetings to be remembered?
- What if people were Tweeting about how great your meeting was?





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